

“ I love feeling heard, respected and appreciated.
-BECKIE B. ”

	CREATIVE MEMORIES ADVISORS <i>new company 2014-2018</i>	CREATIVE MEMORIES CONSULTANTS <i>former company plan 1987-2014</i>
Personal discount/profit on sales	10-40% <i>grows cumulatively over 12 months*</i>	Up to 30%
"Rebate" for monthly personal sales	\$120 account credits for every \$2400 in monthly personal volume and/or group volume	5-15% at \$1500/month personal volume. Leaders could earn extra 5% at \$2500/month personal volume. No group volume rebates
Earnings on first line team members	2-8% on full retail <i>even if Advisors have \$0 personal volume available to everyone</i>	8-14% on 70% of retail <i>equivalent to 5.6-9.8% full retail available only to Leaders</i>
Minimums to stay active	\$59 annual fee	\$600 every 3 months
Personal URL for customer online orders	Included	\$10.99/month (\$132/year)
Leader requirements to earn on downline and maintain title <i>Unit Leader requirements shown for Creative Memories**</i>	None	6 active downline Consultants (4 personally recruited) \$1200 personal volume every 3 months \$3600 group volume every month
Ability to have another 'competing' business	Yes	No
Type of selling	Any, other than fixed location	Party Plan
Earnings payments	Weekly (all profits + earnings on downline) Monthly: account credits	Monthly (rebates + earnings on downline)
Option to sign up directly to Home Office	Yes <i>though signing under an Advisor you respect and having the support of a team is a great experience***</i>	No

“New CM = freedom.”
-REBECCA Q. ”

“This is what I always wish Creative Memories was!”
-AMY M. ”

“This new approach is so refreshing. Love it!”
-LANITA M. ”

*When you work to the level you want, you can stay there indefinitely with consistency (balance only starts at zero your first year)
**In Creative Memories, Leaders made up 4-5% of the sales field at any given time; Unit Leaders were 70-75% of all Leaders
***It's easy to sign up someone...just click through their link and order the Advisor sign-up